

# ORDER

**Orders**  
**Order / Rev:** 2701419  
**Alt Order #:** WOC14121753  
**Product Desc:** KY Gov  
**Estimate:** 4290  
**Flight Dates:** 05/10/23 - 05/16/23  
**Original Date / Rev:** 05/05/23 / 05/05/23  
**Order Type:** General

**WHAS**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Flexpoint Media / POL  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Daniel Cameron / R / Governor /  
**Demographic:** A35+  
**Product Codes:** PL-Candidate: State Governor (LUR)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** M214806  
**Agency External ID:** 39475AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	29	\$6,085.00	\$5,172.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	29	\$6,085.00	\$5,172.25	0.00
<b>Totals</b>	<b>29</b>	<b>\$6,085.00</b>	<b>\$5,172.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/10/23	05/16/23	Local News @ 5a M-F GMK @ 5A	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	:30	5	\$80.00	P03	0.00	NM	5	\$400.00
1267689 Index: 87															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	11111--		5				\$80.00		0.00			
N 2	WHAS	05/10/23	05/16/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
1267689 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	11111--		5				\$90.00		0.00			
N 3	WHAS	05/10/23	05/15/23	GMA3 GMA3	CM	1-2p	1-111--	:30	4	\$90.00	P03	0.00	NM	4	\$360.00
1267689 Index: 88															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	1-111--		4				\$90.00		0.00			
N 4	WHAS	05/10/23	05/15/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	1-111--	:30	4	\$100.00	P03	0.00	NM	4	\$400.00
1267689 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	1-111--		4				\$100.00		0.00			
N 5	WHAS	05/10/23	05/15/23	ABC World News ABC WORLD NEWS	CM	630-7p	1-----	:30	1	\$950.00	P03	0.00	NM	1	\$950.00

Order / Rev: 2701419  
 Alt Order #: WOC14121753  
 Flight Dates: 05/10/23 - 05/16/23

Advertiser: POL/ Daniel Cameron / R / Governor / K'  
 Product Desc: KY Gov  
 Estimate: 4290  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1267689 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	1-----		1				\$950.00		0.00			
N 6	WHAS	05/10/23	05/15/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	1-111--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
1267689 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	1-111--		4				\$250.00		0.00			
N 7	WHAS	05/10/23	05/15/23	Fri Prime Other Fri Prime Other	CM	8-11p	----F--	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
1267689 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	----F--		1				\$400.00		0.00			
N 8	WHAS	05/10/23	05/10/23	Wed Prime C A MILLION LITTLE THINGS	CM	10-11p	--1----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
1267689 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/23	05/14/23	--1----		1				\$300.00		0.00			
N 9	WHAS	05/10/23	05/11/23	Thu Prime A STATION 19	CM	8-9p	---1---	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
1267689 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/23	05/14/23	---1---		1				\$500.00		0.00			
N 10	WHAS	05/10/23	05/11/23	Thu Prime B GREY'S ANATOMY	CM	9-10p	---1---	:30	1	\$1,275.00	P03	0.00	NM	1	\$1,275.00
1267689 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/23	05/14/23	---1---		1				\$1,275.00		0.00			
N 12	WHAS	05/10/23	05/12/23	BBN Tonight 135-205a 135-205a M-F	CM	135-205a	--WTF--	:30	2	\$25.00	P03	0.00	NM	2	\$50.00
1267689 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/10/23	05/16/23	--WTF--		2				\$25.00		0.00			
													Totals	29	\$6,085.00